

B.A. Semester - 6 (CBCS) Examination

July-2025 (OLD COURSE)

ENGLISH: P22 APPLICATION OF ENGLISH IN MEDIA(CORE - 22)

Time: 2:30 Hours

Marks: 70

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Discuss the role and impact of media on society. (14)

OR

Que.1 Explain different types of media and their significance in modern communication.

Que.2 Analyze the importance of media activism and its influence on the public opinion. (14)

OR

Que.2 Discuss the importance of use of the English language in media.

Que.3 Trace the history and development of print media in India. (14)

OR

Que.3 Discuss the characteristics of news.

Que.4 Explain the types of news. (14)

OR

Que.4 Describe the essential elements of a news report.

Que.5 Write short notes. (Any two) (14)

- 1) Explain reporter and editor
- 2) Page-3 and Yellow Journalism
- 3) Print media
- 4) Credibility of news
